

2017-2018
UCR School of Public Policy
Dean's Student Ambassador Program
Overview

As part of the Marketing, Communications & Events Department, the Dean's Student Ambassador Program is a leadership and student success initiative of the UCR School of Public Policy, geared towards developing the highest-achieving public policy students. Ambassadors are public policy students who serve as brand advocates and protectors, school representatives, word-of-mouth marketers, recruiters, event staff, role models, and peer mentors. Reporting to the Marketing, Communications & Events Manager, ambassadors spread the word about not just their personal brands, but more importantly, the UCR School of Public Policy brand. Ideal ambassadors are leaders among leaders whose mindsets align with the shared values of the program: dedication, enthusiasm, professionalism, teamwork, customer service, conscientiousness, initiative, refinement, and communication. The program is akin to an internship.

Benefits:

Some benefits of being an ambassador include: leadership and management opportunities; public speaking development opportunities; networking opportunities; serving as the student face of the School in marketing materials; receiving branded gear exclusive to ambassadors; special recognition at commencement; and potential for letters of recommendation for the most qualified ambassadors.

Expectations:

All ambassadors serve on an ongoing basis until graduation, depending on continuing satisfactory performance. They are expected to:

- demonstrate academic excellence and maintain strong quarter and cumulative GPAs (they must also sign a release form to allow SPP staff to review GPAs on a quarterly basis);
- maintain the highest ethical standards of academic honesty;
- attend bi-quarterly (2x per quarter) general assembly meetings;
- wear business attire;
- allow use of their images for marketing purposes on the website, in brochures, etc.; by signing a photo/video release form
- be available to participate in ambassadorial work during each quarter of the academic year of their service (fall, winter, spring)

Additionally, undergraduate ambassadors:

- must attend all orientation sessions during their probationary quarter;
- must participate in 1 committee (Community Service, Outreach, Peer Mentorship, or Social) for each year of ambassadorial service (and all associated activities);
- must attend committee meetings, up to 4 per quarter;
- may provide peer mentorships to the public policy student population via office hours on a voluntary basis per quarter; and
- may volunteer for events geared toward undergraduate student recruitment.

MPP ambassadors:

- must attend the first orientation session (they may also attend optional others during their probationary quarter);
- have no committee expectations;
- must provide peer mentorships to undergraduate ambassadors (they have no office hours expectations); and
- may volunteer for events geared toward MPP recruitment.

Selection Guidelines:

Applications will be open to UCR undergraduate public policy students (freshmen, sophomores, juniors, and seniors who are expecting to remain a fifth year) and Master of Public Policy (MPP) students. Undergraduate applicants must be declared public policy majors or minors and must have attended UCR for at least one quarter. All applicants

must have a minimum 3.2 cumulative GPA. For undergraduates, exceptions may be made for students who compensate with high public policy/upper division major GPAs and/or whose transcripts do not include any Ds or Fs from the past year. Transcripts from previous institutions are taken into account for transfer students.

Application Process

Applications, personal statements, and resumes must be received by the Marketing Manager **no later than 5:00 p.m. on Friday, July 21st, 2017**. First interviews will be conducted as applications come in, and may be scheduled as early as the first week of July; all first interviews must be conducted by July 31st. Qualified applicants will undergo a first interview with a search committee comprised of the Marketing Manager, Chief Student Ambassador, and Student Affairs Officer. Finalists will then be invited back for a group interview with the Dean (for undergraduates and MPPs) and a group interview with current ambassadors (for undergraduates only). Notifications will be made in mid-August 2017. Ambassador service will begin shortly thereafter, with two mandatory half-day orientation sessions in late August 2017.

2017-2018
UCR School of Public Policy
Dean's Student Ambassador Program
Application

Name _____ Student ID _____

Address _____

City _____ State _____ Zip Code _____

Cell Phone (_____) _____ Email _____

ACADEMIC RECORD

Choose one: I am a declared Public Policy ___ Major ___ Minor ___ Graduate Student (MPP)

Fall 2017 Class Standing: ___ Freshman ___ Sophomore ___ Junior ___ Senior ___ MPP Year 1

Expected Graduation Quarter and Year: _____

Cumulative GPA _____

Major/Upper Division GPA (optional) _____

Since starting your undergraduate/graduate studies (including at institutions you may have transferred from), have you received a grade lower than a C-? ___ Yes ___ No

For Undergraduate Student Applicants Only:

Please rank from 1-4 your preferences for what committee you would like to serve in for the upcoming school year, should you be selected. Efforts will be made to place candidates in their preferred committees:

___ **Community Service** *Being part of this committee means you help set the agenda for all our outward-facing community service events for ambassadors and the SPP.*

___ **Outreach** *Being part of this committee means you help promote the programs and services of the SPP via word-of-mouth efforts to the public policy student population and the UCR student population at large.*

___ **Peer Mentorship** *Being part of this committee means you make a difference by providing customer service to the student population in need of mentorships.*

___ **Social** *Being part of this committee means you help set the agenda for all social and student success events including welcome mixers and events geared toward boosting the morale of the public policy student population. Additionally, this committee sets up ambassador-only get-togethers to help boost camaraderie within ambassador ranks.*

I certify that the above information for this application is correct.

Applicant's Signature

PERSONAL STATEMENT

Please write a one-page statement answering the following question: *Why would you make an ideal Dean’s Student Ambassador of the UCR School of Public Policy?* Please type your essay and attach separately. Your essay may be single- or double-spaced. More important than format is the substance of your writing.

RESUME (Optional)

You may supply a resume to further showcase your background.

FERPA CONSENT AND RELEASE

I authorize the staff of the School of Public Policy (SPP) at the University of California, Riverside to access and verify my academic records, for the purpose of being considered for the SPP Dean’s Student Ambassador Program. Should I be accepted into the SPP Dean’s Student Ambassador Program, I also authorize SPP staff to access my transcripts and/or proof of enrollment on an ongoing basis to verify continuing academic excellence.

Applicant’s Signature

Date

PHOTO/VIDEO RELEASE

Should I be accepted into the SPP Dean’s Student Ambassador Program, I give the University of California, Riverside the absolute right and permission to use my photograph/video in its promotional materials and publicity efforts. I understand that the photographs/video may be used in a publication, print ad, direct-mail piece, electronic media (e.g. video, website, social media) or other form of promotion. I release the University, the photographer/videographer, their officers, employees, agents, and designees from liability for any violation of any personal or proprietary right I may have in connection with such use. I am 18 years of age or older.

Applicant’s Signature

Date

SUBMISSION PROCESS

Please submit your application materials electronically to markma@ucr.edu. Alternatively, you may submit your application materials in person to:

Mark Manalang
UCR School of Public Policy
4120 Interdisciplinary South